



Marina Coast Water District

Minutes Community Outreach and Personnel Committee Meeting

March 7, 2023

1. Call to Order:

The March 7, 2023 Community Outreach Committee meeting was called to order at 7:32 p.m. by Director Moore. In attendance were:

- Committee members: Director Moore and Director Cortez
- Staff: Remleh Scherzinger, Patrick Breen, and Paula Riso
- Public members: Martin Rauch

2. Public Comments on Any Item Not on the Agenda:

There was no public comment.

3. Approve the Draft Minutes of the February 7, 2023 Meeting:

Vice President Cortez made a motion to approve the minutes of February 7, 2023. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Cortez, Moore), 0-Noes, and 0-Absent.

4. Receive Update on District Communications:

Mr. Rauch, Rauch Communications, who gave a quick review of the February outreach efforts and upcoming outreach items. Mr. Rauch reviewed the social media posts, the web design changes, the e-newsletters, ongoing outreach, metrics, and press releases. Director Moore suggested posting water heater maintenance videos on the District website. Mr. Rauch also noted that his firm was working on the Year in Review and would be done with it shortly.

5. Review List of Homeowner Associations within the District's Service Area:

Mr. Breen provided a list of Homeowner Associations (HOA'S) within the District's service area. The list consisted of approximately 14 HOA's that are registered on the State Register for HOA's. In reviewing the list of 14, Director Moore suggested limiting the District's outreach to those HOA's with over 50 homeowners. Mr. Scherzinger stated that staff can reach out and find when the HOA's hold their Board meetings and make plans to provide them with information, and give a presentation. Director Moore suggested reaching out to the Military Community and talking to their Mayor Group which acts like an HOA.

6. Identify Agenda Items for the Next Committee Meeting:

Director Moore asked for an update on the Outreach Plan, and the school conservation program. Vice President Cortez asked for a follow-up on the NextDoor progress.

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7. Committee Member Comments:

Vice President Cortez thanked staff and Mr. Rauch for their hard work. Director Moore also thanked staff.

7. Adjournment:

Meeting adjourned at 8:20 p.m.